

DEMO: Cazoodle helps you find shopping deals and info across the web

September 22, 2009 | Anthony Ha | Comments

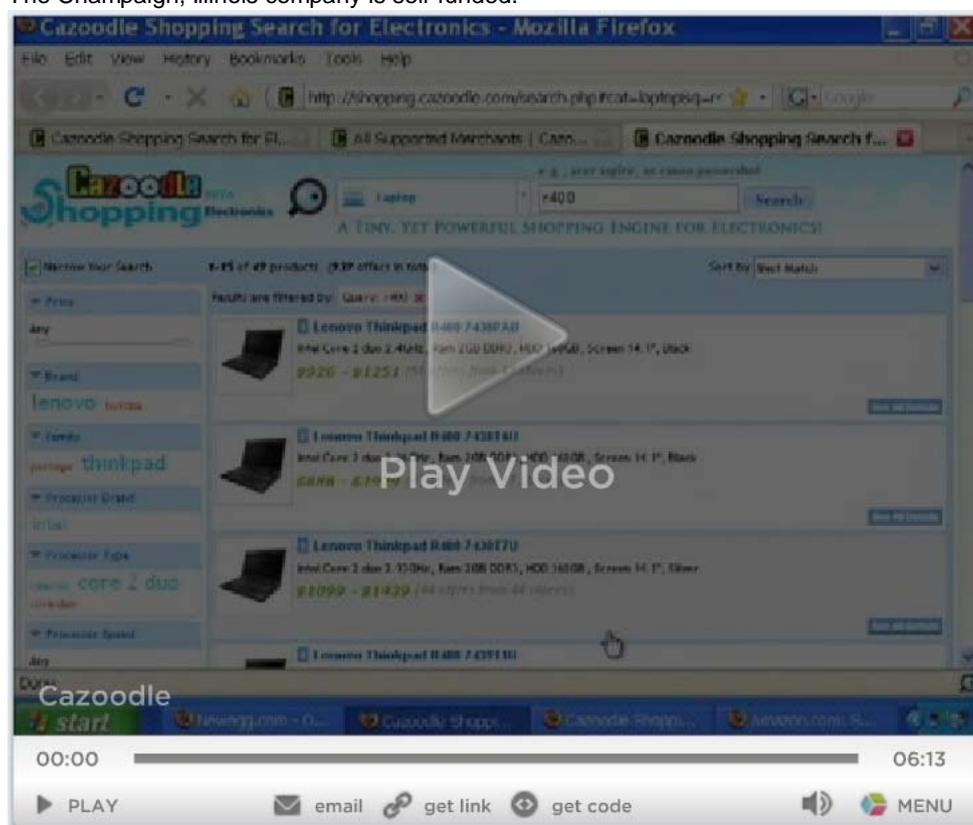


Cazoodle Shopping Search helps shoppers find the product information that they need. The company says it uses semantic search technology to connect shoppers with offers from every merchant, allowing you to integrate both deals and knowledge from multiple sites.

Cazoodle previously created an apartment search service, but it's launching the electronics shopping site at DEMOfall 09, the emerging technology conference co-produced by VentureBeat. The company acknowledges that some sites might sound similar, particularly TheFind, which also pulls product offers from around the web. But Cazoodle says it does more to sort the deals, so you can see each deal and which site it's from.

You don't even have to go to Cazoodle's site to find the deals. The company has also created a Shopping Caddy, which you can bring up when you're looking at products on e-commerce sites. So if you've found what looks like a good deal on Amazon, but have lingering doubts, you can use the Shopping Caddy to compare and find out for sure.

The Champaign, Illinois company is self-funded.



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Cazoodle

<http://apartments.cazoodle.com/>

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Cazoodle Inc., established in August 2006, as a startup company from the University of Illinois at Urbana-

Market

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Champaign (UIUC), provides software and internet services for Web search, integration, and...[More»](#)

Overview

LOCATION: Champaign, IL, United States

INDUSTRY: Consumer Internet

TAGS: [comparison shopping](#), [vertical search](#), [structured search](#), [Online Shopping](#), [semantic search](#), [affiliate](#), [shopping search](#), [data integration](#)

COMPETITORS: [MyApartmentMap](#)

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